

be </code>

POWERED BY SIMPLON



**BeCode is a non profit
organization with the objective
to train underprivileged into
talented digital workforce**

Our **raison d'être**: Increasing digital skills gap in Belgium

30k digital vacancies
in Belgium in 2020

50% Companies reports issues
to fill core digital jobs

20% Belgian youth
is unemployed¹

1. % of the active population between 15-24 years old in 2017

2. Pedagogy powered by Simplon: >2000 graduates & 700 students in training

Sources: Agoria, LinkedIn, Indicators.be

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Our mission:
**Grow talented underprivileged
into digital paracommandos**

BeCode builds its success on a strong social DNA:

Social, **non-profit**, free coding school,
open to all, focused on **underprivileged**

Disruptive educational approach based
on agile pedagogy with a proven track record²

7 months **certified** entry level **web
developer** training

Classes with **diverse** social
& educational background

Front runner in Belgian digital skills ecosystem
(organizing code initiations, meetups, hackatons, ...)



A group of diverse students are gathered in a classroom or meeting room. A woman with curly hair, wearing a yellow long-sleeved shirt, is the central figure, holding a pen and looking towards the right. To her left, a man in a yellow and blue plaid shirt is partially visible. Behind him, another student is partially obscured. To the right of the woman, a man in a red shirt is seen from the back, looking towards her. In the background, a man in a pink shirt is looking down. They are all gathered around a table with papers and notebooks, suggesting a collaborative learning or training session.

**~500 students
being trained
since 2017
in 6 locations**

2017 – 2019 timeline



Key partnerships

Public



Public - Private



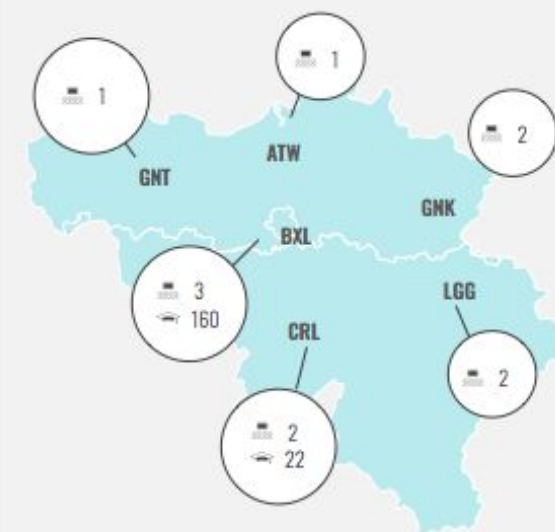
Private



Certifications

Training "web developer" recognized by VDAB, Bruxelles Formations & Forem
Mandate of Free Employment (MKAB²) & Free Competence Development (MKCO³) - VDAB
Qfor quality label

In Feb. 2019, ~300 students in training



BeCode promotes cultural & educational diversity

22%

women

72%

Lower education
max high school degree

33

nationalities

76%

Job seekers

69%

Less than
30 years old

Our existing partners strongly believe in our project



Executive Dinner hosted by John Porter, CEO Telenet
to put the BeCode program in the picture

Dinner attended by 10 business leaders and captains of industry,
including Brussels Airport, ING, Mediahuis and VRT to have an open
discussion on the training and activation of untapped talent

Entire copyright revenue of Digitalis book
donated to BeCode

Written by Thierry Geerts, CEO Google Belgium & Luxembourg



>80%
Positive outcome¹

1. Graduates with a successful occupation 6 months after internship
(i.e. employee, independent or student in an additional training program)

BeCode's partners



Telenet

Donor



Orange

Donor



4Wings

Donor



Degroof Petercam

Donor



IBM

Academic Partner



Simplon.co

Academic Partner

J.P.Morgan

J.P.Morgan

Donor



Engie Foundation

Donor



Digital Belgium

Public Donor



COCOF

Public Donor



VDAB

Public Partner



Le Forem

Public Partner



Digital Wallonia

Public Donor



Close The Gap

Hardware Partner



Van Olmen - Wynant

Legal Partner



Bxl Formation

Public Partner



Cevora

Academic Partner



Google Digital Atelier

Academic Partner

A Hands-on, Mission-driven team



KAREN, CEO



SARAH, CFO



TOM, COMMUNICATION OFFICER



ARNAUD, CODE GUARDIAN



TÉNY, CODE GUARDIAN



MARIE, CODE GUARDIAN



VALÉRIAN, CODE GUARDIAN



ALEXANDRE, HEAD COACH



KEVIN, CODE GUARDIAN



ERIC, STUDENT COORDINATOR



LUDOVIC, CODE GUARDIAN



ANTHONY, CODE GUARDIAN



EMILY, CODE GUARDIAN



BERTRAND, CODE GUARDIAN



DAVID, CODE GUARDIAN



NICOLAS, CODE GUARDIAN



DAVID, MARKETING OFFICER



RYAN, MARKETING OFFICER



AYOUB, STUDENT COORDINATOR



MERTAM, ADMIN ASSISTANT



NICOLAS, CODE GUARDIAN



THIJS, CODE GUARDIAN



JAN, CODE GUARDIAN



MARIANNE, STUDENT COORDINATOR

JOINED THE TEAM IN 2011

Employers of **BeCode**
graduates are delighted
by the quality of our
disruptive educational
approach





Glenn is curious, has a good understanding of the issues and **takes initiatives**

Hélène Trouvé
Project Manager
Big data specialist company



Guillaume & Quan are fantastic, they **go further than what was asked of them**

Alexandre Roba
CTO
Start-up accelerator



Thank you for sending us Morgane & Romain. We are **delighted to hire them both** at the end of their internship

Didier Boulvin
CEO
Web & mobile dev.



**BeCode changed
the life of graduates**



It's been 8 years since I was in a **difficult period** alternating between low wage jobs and hollow moments. I was at the CPAS and had **financial problems**.

I had tried conventional studies at ULB but it did not work because of the traditional methodology. At BeCode I was able to learn through practical sessions with a great learning methodology. I am so proud to secure a **permanent contract as a Junior PHP Developer at Loyaltech**

Caroline

28 years old

High School certificate

Graduated in 2018



I worked for 10 years in an **administrative call center** and then lost **my job**. I did not have any job prospect with my previous experience. As a job seeker, I tried to take IT trainings but I gave up because it was too theoretical.


Thanks to the active pedagogy and the support of coaches,
I **created my own** company and I work now as an **Independent Developer**

Syl

36 years old

Primary School certificate

Graduated in 2018

A diverse crowd of people of various ages and ethnicities are shown from the chest up, cheering enthusiastically with their arms raised and mouths open. They are wearing casual clothing like t-shirts and jackets. The background is dark, making the people stand out.

We aim to train
a significant number
of people, funded
by **offering services**
to corporates



1,500

students per year by
2021, in 10 locations



Prepare your workforce for a digital future

Recruit underprivileged

1

Recruit digital talent

Train employees

2

Reskill

Re-train employees
to take on a new job

3

Upskill

Increase employees' digital
skillset to improve in their job

Full time program
(7 months)

Short modules
(Few weeks)

2 **Train:** Reskill your workforce



**Join current
full-time program
or
Tailored classes
for ~25 employees**

2 **Train:** Upskill

Upgrade employees' digital skills



**4-6 weeks evening courses
(2X3h)
or
1-2 weeks full-time training**

Train – Upskill: Different training tracks



Web Dev



Data/AI



DevOps



Cyber
Security

Unique learning approach

- 1 Flexible combination of modules into different tracks
- 2 Learn by doing
- 3 Individual coaching during classroom sessions
- 4 Solving unique challenges after each session

Two possible formats

Duration varies for each module

1 or 2w full time day courses

4 or 6w evening courses



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